

Digital Marketing Professional

Duration: 100 Hrs.

Program Content and Objectives:

Digital Marketing training is designed to get exposure in various digital marketing aspects such as SEO, Keyword Planning, Email Marketing, Affiliate Marketing, Social Media Marketing, and Google Analytics. This Digital Marketing training course is a gateway towards your career as a Digital Marketing professional.

Course Highlights :

SEM I : Website Development

- HTML, Advanced CSS
- Programming with JavaScript
- OOP Concepts
- UI/UX for responsive design using Bootstrap
- Web Publishing & Hosting
- Dynamic Website Development using PHP & MySQL
- Project-Dynamic Web Page Designing

SEM II : Digital Marketing Essential

- Digital Marketing - SEO
- Digital Marketing - Social Media
- Marketing Content Writing
- Email Marketing
- Google Adwords
- Google Analytics, Pay Per Click
- Project- Digital Marketing

Exit Profile : Digital Marketing Professional

Certificate & Placement assistance will be provided after completion of the course & clearing exams.

Course Objective :

Digital Marketing Professional course is designed by experienced professionals to match the current industry requirements and demands on SEO, Email Marketing, Affiliate Marketing, Social Media Marketing, and Google Analytics. It is a great career choice for fresher's & experienced.